

Chemnitz, Germany – April 15th, 2025

move technology Supports the KREATI® Case Study Competition With CO₂-neutral Mobility and Practical Case Study

The connection between industry and university education is crucial for the development of innovative solutions and the transfer of knowledge into practice. move technology is therefore involved as a partner of the KREATI® case study competition.

In addition to a 4-hour case study used in the Germany-wide preliminary rounds, move technology supports the VWI Chemnitz University Group with a CO₂-neutral mobility offer for the organizers. "In this way, we enable the Chemnitz university group to travel sustainably during the competition and set an example for future-oriented mobility technologies," says Tom George, Managing Director of move technology. George adds: "The central element of the competition is the practical case studies that the students have to work on. We are sure that our case study represents a realistic scenario and promises the participants a tricky competition."

Arne Strobel, Chairman of the VWI University Group Chemnitz, sees exciting opportunities for students in the case study competition: "For us as a university group, it is of central importance to bring students together with companies at an early stage and enable them to gain practical experience. The support of move technology is a valuable contribution to making the competition even more realistic - both through an exciting case study and through sustainable mobility solutions that show where the industry is heading." George adds: "Innovation happens where theory meets practice. The Kreati case study competition offers students the opportunity to solve real-life challenges in scenarios and to engage with pioneering technologies in this way. We look forward to helping the participants gain valuable experience."

About the KREATI® case study competition

The KREATI® case study competition is organized annually by the Association of German Industrial Engineers (VWI) and is aimed at students from all over Germany. In interdisciplinary teams, they work on practical tasks from industry and develop innovative solutions. The competition offers participants the opportunity to deal with current challenges in a realistic environment and to make valuable contacts with companies.

Further information can be found at <https://kreatifallstudien.de> and at <https://vwi.org>.

About move technology GmbH

move technology is an innovative solutions provider for projects in the fields of green energy and smart AI applications. The company actively supports its clients from the initial study through strategic refinement and precise specification to the successful implementation and international market launch of innovative products. With extensive industry expertise, move technology empowers its clients in complex high-tech projects and pioneering technological fields – including sustainable mobility and transport solutions, tailored software development utilizing artificial intelligence, and the design of modern energy systems.

By developing its own products and scaling them globally with strong partners, move technology accelerates the transition to environmentally friendly energy, more efficient processes, and innovative product scenarios. At the same time, the company actively supports its clients in achieving their CO₂ targets and contributes to the realization of the United Nations Sustainable Development Goals (SDGs). Through this commitment, move technology strengthens its clients' competitiveness and makes a significant contribution to global CO₂ reduction.