

# Press Release



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## **move technology x Afrintir: MoU for business development in Kenya**

During its visit to Kenya, the Chemnitz-based company move technology GmbH signed a Memorandum of Understanding (MoU) with the US-Kenyan company Afrintir. The aim of the future cooperation is to build up joint business in Kenya.

“We are delighted about the cooperation that has now been sealed,” says Robert Olonde, Managing Director of Afrintir. “With move technology, we have a strong partner on board who will bring technological and process expertise to Kenya together with us. Our goal is to serve high-value business opportunities and create local jobs at the same time,” Olonde continues.

Tom George, Managing Director of move technology: “Kenya offers impressive potential as the local economy is on a strong growth trajectory. For move technology, the cooperation with Afrintir offers promising market access and improved market knowledge. We want to bring in solutions from our portfolio that fit the market perfectly.”

Both companies explain that the cooperation and market development will focus in particular on the areas of green energy systems, independent power supplies, new mobility solutions and software development.

### **About move technology GmbH**

move technology is an innovative solutions provider for projects in the fields of green energy and smart AI applications. The company actively supports its clients from the initial study through strategic refinement and precise specification to the successful implementation and international market launch of innovative products. With extensive industry expertise, move technology empowers its clients in complex high-tech projects and pioneering technological fields – including sustainable mobility and transport solutions, tailored software development utilizing artificial intelligence, and the design of modern energy systems.

By developing its own products and scaling them globally with strong partners, move technology accelerates the transition to environmentally friendly energy, more efficient processes, and innovative product scenarios. At the same time, the company actively supports its clients in achieving their CO<sub>2</sub> targets and contributes to the realization of the United Nations Sustainable Development Goals (SDGs). Through this commitment, move technology strengthens its clients' competitiveness and makes a significant contribution to global CO<sub>2</sub> reduction.