

Press Release



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move technology at CES 2025: Shaping the Future with Smart AI and Green Energy

Following a successful debut last year, the Chemnitz-based high-tech startup move technology is returning to CES 2025 in Las Vegas, the world's leading trade show for consumer electronics and technology. With its own booth in the German Pavilion, the company will showcase its innovative solutions in green energy and smart artificial intelligence.

“Shaping the Future with Smart AI and Green Energy” – under this guiding principle, move technology successfully explored market potential in North America last year. Participation in the Germany Trade and Invest (GTAI) delegation trip to Canada in November 2024 further reinforced the company's strategic focus on expanding into the North American market, complementing its existing efforts in Africa. Now, move technology is taking the next step: aiming to enhance the recognition of its consulting services and products, gain fresh insights for its projects, and lay the foundation for establishing a North American subsidiary.

Sustainability and Innovation in Focus: As an innovative solution provider, move technology supports its clients from initial studies through strategic refinement and technological development to the market launch of future-ready products. Its service portfolio encompasses sustainable mobility and transport solutions, the development of modern energy systems, and the application of artificial intelligence in complex high-tech projects. With this comprehensive offering and the development of proprietary products, the company actively advances the implementation of the Sustainable Development Goals (SDGs).

Highlight of CES 2025: GalaxEra – The AI-Powered Knowledge and Information Platform. A special highlight is the presentation of GalaxEra, an AI-powered knowledge and information platform that helps companies make strategic decisions faster and more precisely. The platform's introduction to the North American market is part of the Silicon Valley Program by Deggendorf University of Applied Sciences and Teleskopeffekt Mittweida and is promoted as a key technology for the digital transformation of industrial processes.

Meet move technology at CES 2025: Visit the company in the German Pavilion (Venetian Expo, Halls A-D 50339) at CES 2025 in Las Vegas to learn how move technology strengthens its clients' competitiveness and makes a significant contribution to global CO2 reduction through green energy and smart AI.

About move technology GmbH

move technology is an innovative solutions provider for projects in the fields of green energy and smart AI applications. The company actively supports its clients from the initial study through strategic refinement and precise specification to the successful implementation and international market launch of innovative products. With extensive industry expertise, move technology empowers its clients in complex high-tech projects and pioneering technological fields – including sustainable mobility and transport solutions, tailored software development utilizing artificial intelligence, and the design of modern energy systems.

By developing its own products and scaling them globally with strong partners, move technology accelerates the transition to environmentally friendly energy, more efficient processes, and innovative product scenarios. At the same time, the company actively supports its clients in achieving their CO₂ targets and contributes to the realization of the United Nations Sustainable Development Goals (SDGs). Through this commitment, move technology strengthens its clients' competitiveness and makes a significant contribution to global CO₂ reduction.