

Press release



November 11th, 2024

move technology becomes sponsor of the Academic Autoball Attack: promoting young talent and digital skills

With its team for modern software solutions and digital technologies, move technology offers exciting solutions for its customers. The company is now supporting the *Academic Autoball Attack* (AAA) of Mittweida University of Applied Sciences and the Mittweida Media Fund as a sponsor. With this commitment, move technology is underlining its role in promoting young talent and actively supporting the development of digital skills that are central to the future of the software industry.

The *Academic Autoball Attack* is a unique e-sports event in which student teams compete against each other in an exciting Rocket League tournament. The event takes place in a professionally equipped television studio and is broadcast live using state-of-the-art technology. “Through our support of the AAA, students can test and develop their skills under realistic conditions,” says Tom George, Managing Director of move technology. “As a sponsor of this event, we are helping to create a challenging and authentic event experience that broadens the technical and creative horizons of participants.”

By supporting the AAA, move technology is strengthening the link between theory and practice. “The *Academic Autoball Attack* encapsulates the enthusiasm for technology and the ability to put solutions into practice,” continues George. “We’re excited to support this talent through our partnership and provide them with the opportunities they need for their future in the digital world.”

About move technology GmbH

move technology is an innovative solution provider and specialist for consulting and product development in the fields of green tech, mobility and the international market. The company actively accompanies and supports its customers from the initial study and idea generation through to the successful implementation and market launch of products. With its comprehensive industry knowledge, move technology provides support primarily in complex high-tech projects, for example in the field of hydrogen technology. The focus areas include sustainable mobility, transport and energy solutions, as well as simulation services and customized software development, particularly in forward-looking fields such as artificial intelligence. move technology develops its own products and scales them up with partners worldwide.

With this commitment, the company helps its customers to accelerate the transition to more environmentally friendly energies and more efficient processes, as well as to new product scenarios, thus contributing to global CO₂ reduction.