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move technology and Markus Haid cooperate: Practical AI solutions for companies

Companies that want to use the potential of artificial intelligence (AI) to increase their competitiveness can now benefit from a pioneering collaboration. move technology has joined forces with the renowned AI expert Prof. Dr.-Ing. Markus Haid, founder of “The Yellow Shoes”, to develop tailor-made AI projects for companies and implement them directly in practice.

As part of this cooperation and joint project work, Markus Haid provides strategic advice and raises companies' awareness of the topic of AI. He provides employees with the necessary know-how and shows how AI can be used profitably in various areas of the company. move technology translates these theoretical principles into concrete, company-specific solutions that are integrated directly into productive processes.

The combination of strategic consulting and practical implementation makes this cooperation particularly valuable. While Markus Haid provides companies with a deep understanding of the potential and challenges of AI, move technology puts theory into practice and ensures the seamless integration of the developed solutions into everyday business life.

The cooperation opens up a wide range of possible applications for companies, including

- Increased efficiency through process automation: Specific company processes are automated, significantly increasing efficiency
- Data analysis and decision-making: The collaboration enables companies to gain deeper insights into their data through AI-supported analysis and make informed decisions faster
- Knowledge management: AI-supported tools give companies easier and more efficient access to existing knowledge.

“Our collaboration offers companies a unique opportunity not only to learn about AI in theory, but also to apply the technology directly and achieve concrete improvements,” says Prof. Dr.-Ing. “We start where many stop: with practical implementation. With customized solutions, we bring AI directly into the productive processes of our customers and thus create real added value,” adds Tom George, Managing Director of move technology.

About move technology GmbH

move technology is an innovative solution provider and specialist for consulting and product development in the fields of green tech, mobility and the international market. The company actively accompanies and supports its customers from the initial study and idea generation through to the successful implementation and market launch of products. With its comprehensive industry knowledge, move technology provides support primarily in complex high-tech projects, for example in the field of hydrogen technology. The focus areas include sustainable mobility, transport and energy solutions, as well as simulation services and customized software development, particularly in forward-looking fields such as artificial intelligence. move technology develops its own products and scales them up with partners worldwide.

With this commitment, the company helps its customers to accelerate the transition to more environmentally friendly energies and more efficient processes, as well as to new product scenarios, thus contributing to global CO₂ reduction.

About Prof. Dr.-Ing. Markus Haid

Markus Haid is a leading expert in the field of artificial intelligence and founder of The Yellow Shoes, a consultancy specializing in AI knowledge transfer and raising companies' awareness of the technology's potential. With a deep understanding of the challenges and opportunities offered by AI, Markus Haid supports companies in recognizing the possibilities of AI and successfully integrating them into their business processes.