

## Press release



June 18<sup>th</sup>, 2024

### **Membership in the Africa Association of German Business e.V.**

Chemnitz-based move technology is now a member of the Afrika-Verein der deutschen Wirtschaft e.V. This strategic partnership brings numerous benefits for both move technology and its customers.

Membership offers the company improved access to African markets, particularly in the regions of Southern Africa, Morocco, Kenya and Tanzania, where it is already very active. move technology benefits from the Africa Association's extensive network, in-depth market analyses and political support, which are crucial for sustainable business development.

Dr. Jörn Seebode, Managing Director of move technology, explains: “We hope that our membership of the Africa Association will further improve our access to African markets. We will actively use the association's offers to further expand our presence and commitment in these regions.”

“Our customers benefit from our expanded market expertise and the more intensive contacts that we can establish through the Africa Association. This enables us to implement our projects in an even more targeted and effective manner. Participation in exclusive events and delegation trips organized by the association also gives us the opportunity to gain new business partners and develop innovative solutions that directly support the success of our customer projects,” says Tom George, Managing Director of move technology.

Further information on the Africa Association can be found at [www.afrikaverrein.de](http://www.afrikaverrein.de).

#### **About move technology GmbH**

move technology is an innovative consulting and product development company in the field of green tech and mobility. The company supports its customers in challenging times and in high- tech projects. The range of services includes comprehensive consulting, project development and implementation for sustainable mobility, transport and energy solutions, as well as simulation and digitalization solutions. Specialties include the market readiness of innovative technologies and hydrogen projects in an international context. Customers are supported throughout the entire product process, from conceptualization to market launch. move technology develops its own products and scales them worldwide with partners.

move technology contributes to global CO<sub>2</sub> reduction by developing and implementing sustainable mobility and energy solutions. Hydrogen technology and green projects help companies to reduce their CO<sub>2</sub> emissions and accelerate the transition to more environmentally friendly energies.