## Press release



April 20th, 2024

## move technology now official provider for BAFA/BMWK consulting vouchers for Africa - customers benefit from 85% funding

move technology is pleased to announce that since April the company has been accepted as a qualified consulting service provider in the funding program for consulting vouchers for Africa of the Federal Office of Economics and Export Control (BAFA) and the Federal Ministry of Economics and Climate Protection (BMWK). This recognition enables customers of move technology to receive a comprehensive subsidy of 85% for consulting services that support market entry and business expansion in African markets.

With the BAFA/BMWK listing, move technology opens up innovative opportunities for small and mediumsized enterprises (SMEs) and start-ups to expand their business activities to the African continent. The funding through consulting vouchers covers various strategic areas:

- Market analysis and integration
- Regulatory advice
- Cultural adaptation strategies
- Establishing business contacts

The aim of the consulting vouchers is not only to promote the economic expansion of German companies, but also to support economic development in the African target markets. By promoting SMEs and start-ups with innovative products and services, move technology helps to create jobs and increase local economic output.

## About move technology GmbH

move technology (www.move-technology.de) specializes in providing targeted support to companies in challenging times and in high-tech projects. Its focus is on the areas of business consulting and project development, the development of sustainable and green mobility and energy solutions, the market enablement of innovative technologies and the application of digitalization solutions. move technology supports its clients throughout the entire product development process: from technological and strategic consulting services, product and market definitions, product development to the international market launch of their products. Own products and spin-offs are pre-developed internally by move technology and then scaled up with industrialization partners.

One of move technology's specialties is enabling and implementing projects in complex and international partner constellations, particularly in North America, Southern Africa and Western Europe, in the fields of green mobility, green energy and hydrogen technology.