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### **CES 2024: Federal Minister of Transport Dr. Volker Wissing visits move technology**

As part of its international business expansion, move technology is strengthening its presence on the North American market.

"Our participation at CES 2024, the leading international trade fair for technology and innovation, marks an important milestone for us. We will be represented here with our own stand in the German Pavilion," says Tom George, Managing Director of move technology. As part of the exhibition in the Venetian Expo, move technology will be presenting itself in the direct vicinity of the national pavilions of South Korea, France, Italy, Canada and China.

During his visit to CES 2024, Federal Minister of Transport Dr. Volker Wissing also visited move technology's stand and learned about move technology's projects in the fields of hydrogen, green energy and green mobility.

"We are delighted that the topics we are driving forward are attracting attention at federal level. The decarbonization of transport and industry, as well as the successful industrialization of hydrogen applications are key challenges in the coming years. At move technology, we have the right solutions, the know-how and also the international market access to advance these topics," Tom George continues.

move technology's appearance at CES was part of LEVEL UP's presentation at the event.

#### **About move technology**

move technology ([www.move-technology.de](http://www.move-technology.de)) has specialized in the targeted support of companies in challenging times, as well as in international high-tech projects. Their focus is on management consulting, the development of sustainable and green energy and mobility solutions, the acceleration of innovative technologies and the application of digitalization. move technology supports their clients with consulting services for strategy and technology through to the successful realization and international market launch of their products. move technology pre-develops their own products and spin-offs and then scales them up with industrialization partners.

The specialty of move is enabling and implementing international high-tech projects in complex partner constellations, particularly in North America, Southern Africa, Western Europe and Australia.

### **About LEVEL UP**

LEVEL UP ([www.level-up-your-business.com](http://www.level-up-your-business.com)) is a joint venture between the companies move technology GmbH, disruptive gmbh and SHAKEN not STIRRED Consulting GmbH & Co. KG. LEVEL UP accompanies its clients on the way to a customer-centric corporate mindset. LEVEL UP rethinks products, market access and value creation in a disruptive and completely new way - from the perspective of both companies and their end customers.