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### **IHK Chemnitz Launches Focus Group “AI Tools for Manufacturing Companies” with Participation of move technology**

The focus group “AI Tools for Manufacturing Companies” has been launched by IHK Chemnitz to support manufacturing companies in getting started with practical AI applications. Many companies already have extensive data resources whose potential has so far only been used to a limited extent. Artificial intelligence, in the form of pattern recognition, machine learning and large language models, now offers the opportunity to analyse these valuable data resources in a targeted way and apply them in production, knowledge management, process optimisation and decision support.

The aim of the focus group is to make concrete use cases visible, provide guidance and make it easier for companies to access suitable AI solutions. As a technology and development partner, move technology contributes its experience in the conception and implementation of customised software, AI and data solutions to the focus group. The Chemnitz-based company’s aim is to use artificial intelligence to improve processes in industrial companies, increase efficiency and generate potential cost savings.

“Many companies know that AI offers great potential. However, the key question is which application really makes sense within their own operations and how it can be implemented from a technical, economic and organisational perspective. This is precisely the interface at which we support our customers,” explains Uwe Bauer, Senior Project Manager at move technology GmbH.

move technology supports companies from the initial potential analysis and the selection of suitable concepts and core technologies through to the development of customised AI software. By participating in the focus group, move technology underlines its commitment to the digital transformation of SMEs in the Chemnitz region and beyond. The company sees the initiative as an important opportunity to pool knowledge, contribute practical experience and support companies in successfully applying artificial intelligence.

#### **About move technology GmbH**

move technology is a specialized service provider and solution partner that supports its clients with a holistic approach in the future fields of green energy and smart AI applications. The company relies on three core business pillars: consulting, the realization of projects and concepts including engineering and software development, and the creation of its own products. From strategic study to successful international market launch, move technology offers comprehensive industry expertise for high-tech projects, including sustainable mobility concepts, tailor-made software development, and the design of modern energy systems. The development and global scaling of its own products further accelerates the transition to environmentally friendly energy and more efficient processes.

Through this commitment, move technology strengthens its clients’ competitiveness and makes a substantial contribution to global CO2 reduction and the realization of the Sustainable Development Goals (SDGs).