

Chemnitz, Germany – March 18th, 2026

move technology GmbH presents the new brand identity of its training platform HYDROGENGALAXY

With this rebrand, the company emphasizes the evolution of the product from a digital learning system into a comprehensive training platform offering hyper-personalized learning experiences for the hydrogen sector. The new brand appearance includes, in particular, a revised corporate design and a sharpened positioning. Through this step, move technology consistently pursues the goal of establishing a clear and recognizable identity for HYDROGENGALAXY.

“As our company continues to grow, so do our products. What began as an idea in 2023 and was validated in collaboration with industry partners in 2024 is now becoming a concrete product on its path to market readiness. With the new brand identity, we are giving HYDROGENGALAXY the visual maturity that reflects its ambitions,” says Tom George, Managing Director of move technology.

A distinctive color scheme featuring the accent color “Plasma Purple,” a consistent typography, a tailored iconography, and adaptive geometry as a visual foundation serve as a direct representation of adaptive learning. The integrated hydrogen atom in the logo deliberately reflects the platform’s thematic focus.

The HYDROGENGALAXY platform aims to make professional education and training in the hydrogen sector more accessible, establish innovative learning methods, and deliver measurable added value for diverse B2B target groups through time and cost efficiencies.

The project is funded by the European Social Fund Plus (ESF Plus) and by tax revenues based on the budget approved by the Saxon State Parliament. As such, the “HYDROGENGALAXY” project contributes not only to skills development in the field of green technologies, but also to the social and economic transformation in Saxony.

About move technology GmbH

move technology is a specialized service provider and solution partner that supports its clients with a holistic approach in the future fields of green energy and smart AI applications. The company relies on three core business pillars: consulting, the realization of projects and concepts including engineering and software development, and the creation of its own products. From strategic study to successful international market launch, move technology offers comprehensive industry expertise for high-tech projects, including sustainable mobility concepts, tailor-made software development, and the design of modern energy systems. The development and global scaling of its own products further accelerates the transition to environmentally friendly energy and more efficient processes.

Through this commitment, move technology strengthens its clients' competitiveness and makes a substantial contribution to global CO₂ reduction and the realization of the Sustainable Development Goals (SDGs).