

Press Release



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Consumer Electronics Show 2026 (CES): move technology gives positive assessment

For the third time in a row, the Chemnitz-based technology company move technology took part in the Consumer Electronics Show (CES) in Las Vegas. The annual trade fair for electronics, future technologies, and innovations is considered the world's leading trade fair for the entire industry and brings together companies, start-ups, investors, and decision-makers from all relevant technology sectors.

Core topics: Artificial intelligence, robotics, digitalization, and energy

CES 2026 was once again dominated by artificial intelligence – but with a clear shift in focus: While experimental approaches and proofs of concept were the main focus in previous years, AI is now deeply embedded in industrial applications, products, and business models. Autonomous systems, agent-based software architectures, and AI-supported decision-making and optimization processes in particular are increasingly shaping real value chains.

Another focus was on human robotics. Humanoid and collaborative robot systems are developing rapidly and are increasingly moving beyond the laboratory and demonstration stage. At CES, it became clear that these systems will play a central role in industry, logistics, service, and care in the future – closely interlinked with AI, sensor technology, and digital infrastructure. At the same time, the trade fair impressively demonstrated how closely digitalization and energy are now considered together.

Digital platforms, AI-supported energy management systems, networked infrastructures, and solutions for green energy generation, storage, and distribution were central components of many exhibitors' concepts. Sustainability is no longer seen as an add-on, but as an integral part of technological innovation.

High visibility in the German Pavilion

move technology was once again present in the German Pavilion this year, which served as a central point of contact for international visitors, industry partners, and the media. The trade fair appearance provided an ideal platform for exchanging ideas with existing customers and initiating new partnerships. "With our stand in the German Pavilion, we had optimal visibility and excellent opportunities to hold intensive discussions with existing and new customers," explains Tom George, Managing Director of move technology.

Strategic relevance for product development and consulting

For move technology, CES is much more than just a technology trade fair. It serves as a global seismograph for industrial developments and as a strategic basis for its own product developments, technology roadmaps, and consulting mandates.

“It's impressive how quickly the industry is currently changing. With our core topics of green energy and smart AI and software solutions, we are addressing precisely those technologies that will be crucial for competitiveness and sustainability in the future,” says Dr. Jörn Seebode, Managing Director of move technology. “CES gives us a very comprehensive overview of the market. The insights we gain there flow directly into our strategic orientation, our own developments, and the consulting we provide to our customers,” adds Tom George.

About move technology GmbH

move technology is a specialized service provider and solution partner that supports its clients with a holistic approach in the future fields of green energy and smart AI applications. The company relies on three core business pillars: consulting, the realization of projects and concepts including engineering and software development, and the creation of its own products. From strategic study to successful international market launch, move technology offers comprehensive industry expertise for high-tech projects, including sustainable mobility concepts, tailor-made software development, and the design of modern energy systems. The development and global scaling of its own products further accelerates the transition to environmentally friendly energy and more efficient processes.

Through this commitment, move technology strengthens its clients' competitiveness and makes a substantial contribution to global CO₂ reduction and the realization of the Sustainable Development Goals (SDGs).