

Dresden, Germany – November 25th, 2025

Saxon duo strengthens energy and hydrogen expertise in small and medium-sized enterprises: move technology and Blackpoint Consulting launch joint workshop program

Saxony has been positioning itself as an innovative energy location in Germany for years. The collaboration between move technology and Blackpoint Consulting has now resulted in another offering that provides targeted support to companies entering the energy market of the future. Together, the two companies have developed a workshop program that combines orientation, analysis, and concrete business model development and is specifically tailored to the questions of companies undergoing transformation.

The partnership between the two players has its origins in the Saxon startup landscape

“We met at the innovation conference in Dresden,” reports Dr. Markus Braun, Managing Director of Blackpoint Consulting. “It quickly became clear that we were working on the same topics with our expertise – and that our customers needed an offering that combined strategic thinking and technological depth. This encounter gave rise to the idea of bundling our knowledge in a workshop offering.”

Saxony is considered a hotspot for energy and hydrogen innovations: a strong research landscape, medium-sized industry, mechanical engineering, automotive technology, and an increasingly active hydrogen ecosystem offer ideal conditions for new market opportunities. This is exactly where the joint workshop program comes in: it systematically guides companies through market mechanisms, technology options, potential, and concrete implementation paths. This is achieved through three modules ranging from market overview and potential analysis to rapid prototyping and market entry strategies.

Blackpoint Consulting is responsible for the strategic orientation: innovation methods, business model design, and identifying new market opportunities. move technology contributes technological expertise, project experience in the hydrogen sector, and access to industrial networks.

The focus is on high-tech industries

“The German OEM and supplier industry has enormous technological know-how. The key now is to translate this knowledge into viable business models,” emphasizes Tom George, Managing Director of move technology. “Our collaboration with Blackpoint enables us to do just that: we create clarity in the market and help companies leverage their strengths in future-oriented fields.”

The approach is deliberately practice-oriented. Participants first receive a structured overview of global energy markets, including security aspects, typical energy transition myths, and technological fundamentals. The individual strengths of the companies are then analyzed, market potential is identified, and concrete application scenarios are developed. In the third step, tangible business models and clear market entry strategies are created that can be linked to regional value chains.

Franziska Böhler, partner at Blackpoint Consulting, summarizes the advantages of the program for participants: “Today's companies want to know how they can position themselves in the energy and hydrogen market and what opportunities are realistically achievable. Our workshop provides the common thread for this.”

The workshop is planned to last two and a half days and is suitable for teams of up to twenty people. Individual customization is also possible.

About move technology GmbH

move technology is a specialized service provider and solution partner that supports its clients with a holistic approach in the future fields of green energy and smart AI applications. The company relies on three core business pillars: consulting, the realization of projects and concepts including engineering and software development, and the creation of its own products. From strategic study to successful international market launch, move technology offers comprehensive industry expertise for high-tech projects, including sustainable mobility concepts, tailor-made software development, and the design of modern energy systems. The development and global scaling of its own products further accelerates the transition to environmentally friendly energy and more efficient processes.

Through this commitment, move technology strengthens its clients' competitiveness and makes a substantial contribution to global CO₂ reduction and the realization of the Sustainable Development Goals (SDGs).

About Blackpoint Consulting GmbH

Blackpoint is a management consultancy based in Dresden that has been supporting organizations in their development since 2019. The company works with SMEs, corporations, universities, and research institutions, supporting them in the areas of organizational development, team building, and leadership. In addition, one of its main focuses is providing comprehensive funding advice and supporting companies in their market positioning. Blackpoint frequently works with companies in the innovation and technology sector. The team offers tailor-made solutions through consulting, workshops, and personnel development programs. Blackpoint accompanies its clients through all phases – from start-up to growth and succession.